



# Company Profile

INDUSTRY  
BEST



ELGEN AUTOMATION



# Who we are

Automation | Synchronization  
Power Generation

Established in 2011, Elgen Automation (Malaysia) opened its first office in Johore Baru, Malaysia with its core business of providing clients with complete solutions for Diesel/Gas Generator and Steam Turbine System. Elgen's area of operations covers both East and West Malaysia.

With great dedication, Elgen's reputation of being a Trustworthy and Quick Turn-around solutions provider quickly gain momentum. Our pool of International clientele expanded steadily as we are committed to provide quality products and services at a cost-effective package.

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By partnering with major brands such as CRE, Woodward and Beckoff, Elgen is able to provide our clients with the most advanced technology available on the market.



# What we do



## Power Generation

Elgen provides one of the most reliable Power Generation solutions on the market..



## Technical Support

After-Sales-Services is one of commitment to all our clients.



## Automation

Control of your entire system with just a touch of your finger. Simplicity at it's best.

Providing our client with cost effective and reliable solutions to all their requirements. Simplify and streamline our client's system with the latest technologies.





# Why we do

Why we do it? We simply enjoy giving all our clients reliable, cost-effective solutions to any of their requirements. Nothing beats getting the sense of achievement after a project is completed with upmost efficiency for our clients.





# Where we are

[support@elgenautomation.com](mailto:support@elgenautomation.com)

Tel: +60 7357 9662

No.24 Jalan Permatang,  
Taman Desa Jaya, Johor Baru, Malaysia  
81100





*ELGEN*

2010

Elgen Automation first started operation in Johore Baru, Malaysia.

2014

Elgen Automation Malaysia awarded distribution rights for CRE Technology, France.

2015

Elgen Automation opens Singapore office.

2016

Elgen Automation Singapore awarded distribution rights for CRE Technology, France.



When we're born





## 2017

Elgen Automation expands  
Operations to worldwide.  
Obtains distribution rights for  
Parker products in Malaysia.

## Present

Elgen Automation's footprints in  
continents and 12 countries.

## 2019

Elgen Automation awarded  
distribution rights for  
Woodward products.

# When we're born





- DARE TO BE DIFFERENT
- DARE TO BE INNOVATIVE
- 100% CUSTOMER SATISFACTION
- INTRODUCE ELGEN AUTOMATION TO THE WORLD

# Vision and Mission



# Our Team . . .

Started Elgen Automation from scratch back in 2011, in a small workshop in JB, Malaysia. Now, Stanley has done projects in more than 10 countries, spread over 3 continents.



Founder  
Stanley Choong

Handles all administrative operations with Elgen Automation. Nothing happens without her knowing.



Administrative  
IV Lim

Latest addition in Elgen Automation, also the Engineering Lead for the company.



Engineering  
Asyrul

# Our Products



**Parker Hannifin**

Parker-Hannifin Corporation, originally Parker Appliance Company, usually referred to as just Parker, is an American corporation specializing in motion and control technologies.



**CRE Technology, France**

CRE TECHNOLOGY has provided the engine and genset industry for over 30 years with standard products and dedicated solutions for engine control, genset protection and paralleling.



**Woodward, Inc**

Woodward, Inc. an American designer, manufacturer, and service provider of control systems and control system components for aircraft engines, industrial engines and turbines, power generation and mobile industrial equipment.







TRAINING  
Sabah Queen Elizabeth  
Hospital



INSTALLATION  
HSI Johor Baru

WOODWARD GOVERNOR  
INSTALLATION BHB



EXHIBITION  
PowerGen 2020

# Gallery



POWER GENERATION  
PUB Kota Tinggi



**TENAGA  
NASIONAL** BERHAD



**adani**™



**MITSUBISHI**



Working Together

Some of our most prominent clients. These major clients contribute heavily in our achievement of \$ 1 million ringgit sales target. WE THANK YOU!



# Thanks!

Thank you for your time in reading our company profile. We are looking forward to hearing from you soon.

[www.elgenautomation.com](http://www.elgenautomation.com)

[support@elgenautomation.com](mailto:support@elgenautomation.com)

Tel: +60 7357 9662

No.24 Jalan Permatang,

Taman Desa Jaya, Johor Baru, Malaysia 81100







## CERTIFICATE

### CRE TECHNOLOGY

Hereby Officially Declares  
as the sales distributor and the technical distributor for **CRE Technology** products  
in the region of Malaysia for industrial and/or marine applications:

#### ELGEN AUTOMATION (M) SDN. BHD.

Which address is: No.24, Jalan Permatang  
Taman Desa Jaya, Johor Bahru  
81100 JOHOR  
MALAYSIA

#### Products Range:

- Generator Controller
- Paralleling
- Marine
- Battery Chargers
- Monitoring
- Softwares
- Accessories
- The complete range of CRE Technology products for industrial and marine applications.

Validity of the certificate:  
From 01/01/2020 to 31/12/2021  
This certificate can be renewed

CRE Technology

Richard HAMON  
Sales Manager

**CRE TECHNOLOGY SARL**  
Alec Charles Victor Hamon - Les Templiers, Sophia Antipolis  
Sophia Antipolis - 06410 8017 - FRANCE  
Tel: +33 (0) 4 92 58 86 82  
Fax: +33 (0) 4 92 58 86 83  
06827 488 625 80015

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[www.cretechnology.com](http://www.cretechnology.com) [info@cretechnology.com](mailto:info@cretechnology.com)  
SIRET 4886218000015 - APE: 2611B



Industrial Control Systems  
1041 Woodward Way  
Fort Collins, CO 80524, USA  
970-482-5811

DATE: August 30, 2019

SUBJECT: Letter of Recommendation from Manufacturer

To whom it may concern,

Woodward Inc (Woodward) manufactures a wide range of rotating equipment system controls, including controls for generators systems, monitoring & protection systems, generator voltage regulation & protection, switchgear control, utility protections & total systems integration ("products").

With reference to Malaysia, I confirm that Elgen Automation, at the following address:

#26 Jalan Permatang  
Taman Desa Jaya  
Johor Baru  
Malaysia

Is a Woodward Authorized Independent Service Facility (AISF). As an accredited sub-distributor, Elgen Automation have the right to sell, support, commission and service Woodward Power Generation & Industrial Systems Products. This appointment is valid for a period of two (2) years, from the above-mentioned date.

Thank you,

Tim Harwick  
Woodward, Inc.  
Account Manager | Aftermarket N.A., S.E. Asia  
P: +760-758-8802 | M: +760-470-2541  
[tim.harwick@woodward.com](mailto:tim.harwick@woodward.com)  
[www.woodward.com](http://www.woodward.com)



# Letter Of Authorization